

lon-mark (lön'märk')

A distinctive symbol assigned to products and individuals that have been tested and certified by LONMARK International as compliant with its published guidelines.



What is the value of LONMARK International?

Few organizations have such a dramatic impact on the development and acceptance of open, interoperable solutions than LONMARK International. For over a decade, the LONMARK organization has been creating and publishing guidelines supporting the independent development of products that can be seamlessly connected together.

Membership Makes a Difference

LONMARK membership, gives you the opportunity to make a difference. You can directly impact how Open Systems are defined, specified and used. The LONMARK organization is the only global organization dedicated to the successful development and use of open, interoperable solutions for control and M2M in multiple industries. Only LONMARK open systems deliver freedom of choice, best-of-breed products, plug-and-play functionality, flexibility and reduced installation and operating costs.

Membership in LONMARK International gives you access to an established organization with over 350 members worldwide. LONMARK International counts among its members industry leading manufacturers, distributors, system integrators, consultants, specifiers, developers, engineers, end-users and individuals. Each is committed to the development and use of open, interoperable products utilizing ANSI/CEA 709.1-B-2001 and related protocol standards.

Membership Options

SPONSOR MEMBER

Market leaders committed to ensuring the success of the LONMARK program by providing leadership and strong financial support.

PARTNER MEMBER

Manufacturers developing LONMARK certified products and participating in technical and marketing related activities.

ASSOCIATE MEMBER

Non-manufacturers, such as distributors, system integrators, consultants, specifiers, developers and end-users interested in specifying, installing, or using LONMARK certified products.

INDIVIDUAL MEMBER

Individuals interested in participating in technical and marketing related activities.



LONMARK Mission

To enhance the success of our members through the education and advocacy of Open Systems.

Membership Benefits

The LONMARK brand is one of the most recognized marks of excellence in the world.

Today, our services extend to helping member companies achieve market acceptance, whether for open system

devices, programmable systems or quality processes.

Manufacturers and integrators certified by LONMARK International benefit by the organizations undisputed reputation as the leader in the promotion and advancement of open, interoperable systems.

Benefits	Sponsor	Partner	Associate	Individual
Automatic Seat on Board of Directors	Yes	No	No	No
Access to LONMARK web-based certification tool	Yes	Yes	No	No
Access to integrator certification Program	Yes	Yes	Yes	Yes
Free technical support concerning interoperability	Yes	Yes	Yes	No
Company listing and profile on LONMARK web site	Yes	Yes	Yes	No
Use of LONMARK logo on brochures, business cards, etc	Yes	Yes	Yes	No
Member's logo featured in advertising, print, event web site promotions	Yes	Yes	Yes	No
Web access to marketing materials, promotions, specifications, etc.	Yes	Yes	Yes	No
Voting privileges in task groups and officer elections	Yes	Yes	Yes	No
Elected appointment to Board of Directors	No	Yes	Yes	No
Discounts on LONMARK Magazine Advertising	Yes	Yes	Yes	No
Discounts on LONMARK organized events	Yes	Yes	Yes	No
Participation in press articles and interviews	Yes	Yes	Yes	No
Participation in LONMARK Case Studies	Yes	Yes	Yes	No
Co-marketing opportunities through exhibitions, press interviews, conferences, etc.	Yes	Yes	Yes	No
Use of marketing tools to help promote your company's business	Yes	Yes	Yes	No
Participation in LONMARK organized events—trade missions, exhibitions, conferences	Yes	Yes	Yes	Yes
Participation in task groups, committees and general meetings	Yes	Yes	Yes	Yes
Access to member section of web site and message board	Yes	Yes	Yes	Yes
Free monthly e-mail newsletter	Yes	Yes	Yes	Yes
Free subscription to LONMARK Magazine	Yes	Yes	Yes	Yes

To learn more about how LONMARK membership can help your company, please contact:



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INTERNATIONAL

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