



## eNewsletter SCC July 2021



From our vicechair Catherine Rambaud

### **Back to normal life ?**

At the beginning of this summer, for many people, life seems to get back to normal: we can go to the restaurant and the cinema, travel by plane, visit our friends... Everything seems to slowly get back to our "normal" previous life.

But are we really getting back to a 'normal' life so easily? The crisis that we faced (and still are facing) has changed the way we consider our personal lives but also our industries. Many countries, are increasing their willingness to re-industrialize their countries. During years, the system has been organized with Asia providing manufactured goods for Europe and US, with a very fragmented industry, one producing the card, the second the plastic box and the last the software inside. But the Covid crisis has shown the limits of the system. One country is lockdown and the whole world get into troubles. All industries are facing today lack of components: the stop made by the Covid crisis will have consequences during long time. Today, industrials have to order parts with delivery times of 70 weeks! But who can plan what will be important in 70 weeks?

And this situation makes us wondering about the way our industrial world is organized: why purchasing parts at the other side of the world when we can manufacture them in our own country? Why importing technical parts from overseas when we do have the minds to create them? Why using so much energy in transportation when we can all produce in our own countries?

It is time to reinvent our own local industries and the way we work together. We have to work together, we cannot be all concentrated only in our own country, but we have to work in a different way that still remain to be imagined.

But the "new world" I imagine, perhaps a little naively, may looks like the LonMark International organization in a way: work together, put our strength together to get the best of everyone, and make anyone successful in its own business, getting the benefit of the common work.

Let see what we can create all together in this 'next world'!

Best regards,

[Catherine Rambaud, Arcom](#)

## Member news

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### LVX Global to set up international HQ at Lot Fourteen

LVX Global, an international technology solutions business, announced today that the company will move their global headquarters to Adelaide from Perth.

LVX plan to move 20 staff into Lot Fourteen's soon to be completed Bice Building, and plan to double the company's Adelaide headcount, with a bold global growth strategy firmly in place.



LVX has staff in Ireland, Germany, the USA and Korea and its customers include Harvey Norman Holdings, Public Transport Authority in Western Australia and the Women's and Children's Hospital Adelaide.

The company will fit seamlessly into Lot Fourteen's innovation ecosystem, bringing 30 years' experience of delivering Internet of Things and smart city building and infrastructure solutions at the intersection of technology, engineering, and human behavioural science.

Premier Steven Marshall said that the news of LVX Global establishing its headquarters in Adelaide is a big win for the state.

*Photo from left to right:*

Josh May, partner of Bombora Investment Management and board chairperson at LVX Global  
Steven Marshall, the Premier of South Australia,  
Corey Gray, Chief Executive Officer of LVX Global  
Di Dixon, State Project Lead for Lot Fourteen

### [Read the whole article](#)

#### *LVX Global Media Contact*

Greg Stirling  
0407 975107  
g.stirling@lvxglobal.com  
www.lvxglobal.com

### *Our events*

#### **SCC "happy hour":**

*To keep in contact we decided to organize a virtual happy hour once a month, starting at 4pm. It is a nice opportunity to socialize and to see how everyone is doing. Everyone is welcome to join us: just sign in, camera on and bring your own drink ... cheers!*

Our next "Happy hour" is on **Fri. 24 September 2021, 4pm CET**, hope to see you then!

<https://global.gotomeeting.com/join/354565949>



### [Innopolis 21 & 22 September 2021](#)

Paris event center. Innopolis is dedicated to the actors of the city, bringing together the latest technological and digital innovations at the service of human beings.

LonMark has entered into a partnership with APOS Media to promote and participate in Innopolis in Paris and will exhibit at the show. We look forward to a successful cooperation with APOS Media. More info will follow in due course:

### **LonMark Member & Board meeting Thu. 23 September 2021, 09.00 – 17.00**

Location: Raspail by Daniel Garault, Paris



### [IBS, 20 & 21 October 2021](#)

Paris, Expo Porte de Versailles

Be sure to visit the stand of LonMark France (H03)

### [AHR Expo](#)

Las Vegas, NV

Jan. 31- Feb. 2, 2022

### [Light+Building, 13-18 March 2022](#)

This upcoming Light+Building we will go for one mutual stand only, location: Galleria between hall 8 and hall 9. The offer to join our member stand will be send out in the coming weeks.

If you are not a member of the SCC yet and interested to join, please contact

[henny.wieland@lonmark.org](mailto:henny.wieland@lonmark.org)